Crops & Soils Magazine Transitioning to All-Digital Format in 2025

By Matt Nilsson, Managing Editor of Crops and Soils Magazine

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In 2025, *Crops & Soils* magazine will be transitioning to an all-digital format to better serve our readers and other stakeholders. We are currently building a new, user- and mobile-friendly website that will be fully functional by Jan. 1, 2025 (stay tuned for more

details).

Thus, this issue and the next will be the last two in print. While we understand that some may have a preference for print, this transition will offer some key benefits, including:

- **More timely content**: Once an article is written, we can publish it within hours or days vs. the current two–month lag before completed articles reach mailboxes.
- **New content each week vs. bimonthly**: We'll be updating the website with new content every week instead of waiting for a print issue every other month. Each month, you'll receive an email directly in your inbox with all the new articles.
- **Mobile friendly**: The new site is designed with your phone/tablet in mind.
- **Find what you are looking for—fast!** Our easy, intuitive navigation and robust search function will allow you to quickly locate content. Articles will also be grouped by region, topic, CEU category, and year/month/issue.
- **More videos/visuals**: The static nature of print limits its ability to communicate complex information. Our new site will incorporate more video and illustrations to complement text.
- **More context and information**: Hyperlinked text will allow readers to dig deeper into concepts beyond the scope of the article.
- **Reduced carbon footprint**: Moving away from print will allow us to be more sustainable.

If you have any questions about the transition, email me at Send Message!

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prohibited.